



**SANT ROHIDAS LEATHER INDUSTRIES AND CHARMAKAR
DEVELOPMENT CORPORATION LTD. (LIDCOM)**

(A Government of Maharashtra Undertaking)
Bombay life Building, 5th floor, 45, Veer Nariman Road, Mumbai-400 001 Tel:
22044186, 22047157, Fax: (022) 22835881
www.lidcom.in / E mail – md@lidcom.in

REQUEST FOR PROPOSAL (RFP)

The Managing Director, Sant Rohidas Leather Industries and Charmakar Development Corporation Ltd., invites Request for Proposal (RFP) in two envelope systems from the reputed Marketing Agency for Advertising of Sant Rohidas Leather Industries and Charmakar Development Corporation Ltd for promotion and Marketing of Leather products.

Tender REFERENCE NO.	:	
Request for Proposal (RFP) FOR	:	Selection of Advertising Agency for Media management of Sant Rohidas Leather Industries and Charmakar Development Corporation Ltd for promotion and Marketing of Leather products.
BID SECURITY	:	As per Tender Document
Tender Fee	:	Rs.10,000/-
Earnest Money Deposit (EMD)	:	1,00,000/-
Bid Validity Period	:	One-hundred-and-eighty (180) days from the date of submission of Bid.

1. The agency shall be selected based on the selection criteria decided by LIDCOM as mentioned in the Bid Document.
2. The Bid Documents are available on website <https://mahatenders.gov.in>
3. The interested Bidders will have to register and enroll on website <https://mahatenders.gov.in>.
4. The interested Bidders will have to submit all the required documents through online.
5. The Tender Fee of Rs. 5,000/-is required to be deposited Online through Net Banking / NEFT.
6. The EMD of Rs.1,50,000/- is required to be deposited Online through Net Banking / NEFT.
7. The detailed Bid Document can be download from the website <https://mahatenders.gov.in>
8. Interested Bidders shall submit their Bid on or before **26/08/2024, 17:00 hrs.**
9. Right to reject any or all the Bids is reserved by the Managing Director, LIDCOM, Mumbai

For further details, please visit Website <https://mahatenders.gov.in/> e-portal of government of Maharashtra

Please visit our website www.lidcom.in for updates and details

Managing Director
For Sant Rohidas Leather Industries &
Charmakar Development Corporation Ltd.,