



CSR- HACKATHON 2025

We're thrilled to launch the LIDCOM Hackathon 2025, started with the approval of the 212th Board Meeting held on 28 March 2025 under the Chairmanship of our esteemed Chairman, Dr. Harshadeep Kamble, IAS, and respected Managing Director, Smt. Prerna Deshbhratar, IAS. Over the next few days, we look forward to an exciting journey of innovation and collaboration as bright young minds bring fresh insights to help revolutionize Maharashtra's leather industry through this dynamic platform.



[CIN : U19200MH1974SGC017446](#)



Kickstarting creativity, collaboration, and change! 💡

The LIDCOM Hackathon 2025 is more than just a competition—it's a vibrant platform for innovation, collaboration, and creative problem-solving. As seen in this visual, key elements like teamwork, goal-setting, brainstorming, and product development are at the heart of the hackathon experience. In

partnership with NIFT Mumbai, this initiative invites talented youth to channel their skills and fresh perspectives toward revolutionizing Maharashtra's leather industry. By tackling real-world challenges

with design thinking and entrepreneurial spirit, participants will play a key role in shaping a more sustainable and dynamic future for the sector.

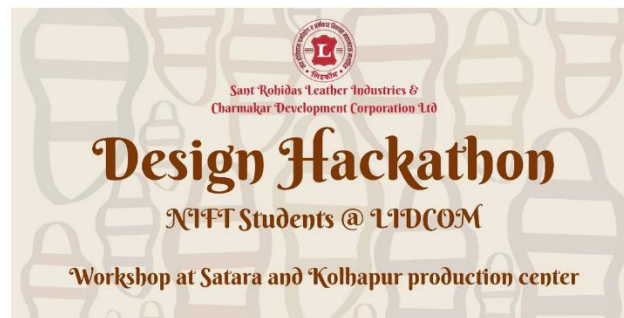


[CIN : U19200MH1974SGC017446](https://www.mca21.gov.in/cin/U19200MH1974SGC017446)



Where Ideas Meet Insight 🗨️✨

NIFT students had an inspiring conversation with our Hon'ble MD, Smt. Purna Deshbhratar, IAS — exploring design innovation, production strategies, and real-world challenges. As they gear up for immersive field visits, this session set the tone for learning beyond the classroom!
#LIDCOMHackathon2025 #FromConceptToCreation



We're gearing up for our exciting field visits to **Satara and Kolhapur**, where NIFT students will dive deep into LIDCOM's production centers. As part of the **Design Hackathon**, this immersive workshop offers a unique opportunity to understand the craftsmanship, challenges, and innovation behind Maharashtra's iconic leather products.

From sketching ideas to seeing them come alive on the factory floor—this is where creativity gets real!

[CIN : U19200MH1974SGC017446](#)



#LIDCOMHackathon2025 #DesignHackathon #NIFTatLIDCOM #FieldVisitDiaries
#LeatherInnovation #CraftingTheFuture #KolhapurChappal #DesignForImpact



HACKATHON
NIFT STUDENTS @ LIDCOM
LIDCOM FIELD RESEARCH

2nd April to 7th April 2025
6 days

[CIN : U19200MH1974SGC017446](#)



As part of the market mapping exercise, students explored key leather retail and accessory hotspots across Navi Mumbai — each offering unique insights for LIDCOM’s retail strategy.

- ◆ **Turbhe’s Janta Market** stands out as a bustling wholesale hub. While known for automobile and mechanical parts, it also holds untapped potential for leather accessory vendors.
- ◆ **Koparkhairane** has limited leather presence, but its proximity to major commercial zones makes it ripe for future retail growth.
- ◆ **Airoli’s Rangila Shoes**, near the station, offers a wide variety of leather footwear and accessories, catering to a broad customer base.
- ◆ **Leather Cafe in Vashi** presents a curated collection—jackets, laptop bags, women’s bags, luggage, and more—positioning itself as a go-to for premium leather goods.
- ◆ **Seawoods Grand Central Mall** hosts **Kompanero**, known for its vintage-style leather bags and accessories, attracting style-conscious consumers.

This market scan helps us identify where tradition, trend, and opportunity intersect—shaping the roadmap for LIDCOM’s retail expansion.

#LeatherMarketMapping #NaviMumbaiRetail #LIDCOMInsights #LeatherAccessories
#DesignAndDistribution #RetailResearch #FutureOfLeather #LIDCOMHackathon2025



Gearing Up for Ground Zero! 🛠️ ✨

Preparations for our upcoming field visit to **Satara and Kolhapur** are in full swing! From finalizing logistics to aligning design ideas, the excitement is building as we get ready to step into the heart of Maharashtra's leather production hubs. Real learning, real impact—just around the corner!